

A Ready-to-run ERP for Insurance

 msg.**S/4Insurance Public Cloud**



SAP S/4HANA Cloud®

Public Edition

Starter Package

With **SAP S/4HANA Cloud, Public Edition**, you get a ready-to-run cloud ERP system that combines the latest innovations with the cost efficiency of the cloud and a comprehensive set of functionalities. SAP S/4HANA Cloud, Public Edition, is the **core component of the GROW with SAP** offering, keeping you aligned with current market trends and challenges.

By leveraging the standardized system architecture of the Public Cloud, you benefit from:

- **Lower Total Cost of Ownership (TCO).**
- **Continuous access** to innovations.
- Industry-specific functionality with **proven processes** to support your business transformation.

msg S/4 Insurance Public Cloud – Empowering Insurance Companies

With msg S/4 Insurance Public Cloud, we bring industry-specific expertise to help insurance companies maximize the value of SAP S/4HANA Cloud Public Edition.

Our tailored solution addresses key operational and financial challenges faced by small to mid-sized insurers, enabling them to optimize processes, improve efficiency, and focus on delivering exceptional customer experiences. Built on SAP S/4HANA Best Practices, our **S/4 Insurance Public Cloud pre-configured solution** delivers functions and processes that are fully tested and validated

Our approach integrates the robust capabilities of SAP S/4HANA Cloud with msg global's deep expertise in insurance, ensuring your business achieves:

- **Streamlined operations** across financial and administrative processes.
- **Agility and scalability** to adapt to evolving business needs.
- **Simplified IT landscapes**, enabling you to focus on core business growth

By leveraging msg S/4 Insurance Public Cloud alongside GROW with SAP, your insurance company can evolve into future-ready and efficient enterprise.

Service Scope

With msg.S/4Insurance Public Cloud, you gain a pre-configured ERP solution in the cloud.

A subledger component for handling all operational cash flows, posting and controlling setup, handling of incoming and outgoing payments, insurance finance reporting, and open items management.

Financial and Operational Excellence

- **Bill to Collect** - run the entire billing cycle, from generating and managing billing and invoicing to efficiently collecting incoming premium payments.
- **Expense to pay** – manage your operational expenditures seamlessly, allocate costs by functional area, and process payments to third parties efficiently.
- **Report to Insight** – get streamlined reports for better visibility, open items management and valuable financial insights.

Additional Project Execution is Ensured by

- Blueprint document
- Business Process Flows
- Configuration settings
- Master data templates
- Best Practice Project Management in SAP Cloud ALM

Why choose msg S/4 Insurance Public Cloud?



- **Tailored for Insurance Companies** - Designed for small to mid-sized insurers, this solution focuses on simplifying core operations.
- **Proven SAP Platform with msg Expertise** - Combines the power of SAP S/4HANA Cloud Public Edition with msg global's deep insurance industry expertise.
- **Scalable and Cost-Effective** - A cloud-based solution that scales with your business needs, reducing infrastructure costs and IT maintenance burdens.
- **Continuous Innovation** - Stay ahead of the competition with biannual updates delivering new features, tools, and optimizations.
- **Faster Time-to-Value** - Pre-configured best practices and streamlined implementation processes reduce deployment times, helping you realize value sooner.

Value Proposition for You



- **Fixed Starter pack** implementation price
- A **complete native SaaS ERP solution** with all the advantages of the Public Cloud.
- The fastest path to **innovation and reduced TCO**
- **Short project timelines** by leveraging standardized SAP Best Practices.
- **Lower operational costs** and minimal maintenance requirements, freeing up IT budgets for other projects.
- **Process-oriented interface and user-friendly handling.**
- Regular updates, system maintenance, and backups provided as part of the **SaaS model**.

Challenges



The insurance industry faces significant challenges in adapting to today's market demands. Companies need to modernize legacy systems, enhance customer experiences, and ensure regulatory compliance—all while reducing costs and improving agility.

Common challenges faced by insurers:

- Complex legacy systems that hinder operational efficiency.
- Increasing competition from cloud-native providers.
- Slow time to market due to outdated and non-flexible systems.
- Process inefficiencies - complex workflows, lack of standardization, and slow approval flows.
- Difficulty in achieving real-time financial and operational insights.
- Rising regulatory and compliance demands across geographies

Highlights



- Standardized system architecture in SAP S/4HANA Cloud, Public Edition
- Pre-configured ERP systems with industry-specific functionalities.
- Guided implementation under the GROW with SAP framework.
- Flexible monitoring and reporting, including dashboards and graphics.
- Intuitive and user-friendly interface.

Starter package content

- SAP S/4HANA Cloud, Public Edition with SAP Best Practices for the Insurance Industry
- Base enterprise organizational and controlling structure
- Billing and Invoicing Management - Automated policy accounting and Premiums postings
- Bank Integrations for Premiums Collections and Claims Payments
- Pre-defined Analytics and Reporting for open items, accounts balance, clearing and dunning efficiency and more
- Business data migration with S/4HANA Migration Cockpit
- Essential integration services via APIs
- Authorization management with predefined user roles and assignments
- **msg.iView** - Our stand-alone industry solution with insurance-focused dashboard to enhance the performance and effectiveness of finance operations

Implementation duration:

24 weeks

(including 1 week for Go-Live)

Starting from

25 FUEs

300.000 €

Implementation and
Go-Live Support



Wolfgang, Schmid

Executive Vice President / Head of Business Unit Finance

+49(89)94003370

wolfgang.schmid@msg-global.com



Miroslav, Mijatovic

S/4HANA Finance Delivery Head

+3130850 0090

miroslav.mijatovic@msg-global.com

msg global solutions

Thurgauerstrasse 39 | 8050 Zürich/Oerlikon | Switzerland

www.msg-global.com | hello@msg-global.com