

A Ready-to-run ERP for Agribusiness

 msg.S/4 Cloud for Agri



AI PARTNER
INNOVATION



INDUSTRY
CLOUD

SAP S/4HANA Cloud®

with **Agribusiness Best Practices**

Expert Guidance

With **msg.S/4 Cloud for Agri**, we bring industry-specific expertise to help the agribusiness sector maximize the value of SAP software (S/4 HANA Cloud Public Edition and SAP intelligent Agriculture) plus added features from msg grower portal.

Our tailored enterprise management solution enables data-driven plan-to-harvest operations to increase productivity, optimize processes, and improve efficiency. Built on SAP S/4HANA Best Practices, our pre-configured solution delivers fully tested and validated processes.

Our approach integrates the robust capabilities of SAP S/4HANA Cloud with msg global's deep agribusiness expertise.

- Run with industry best practices
- Digitize farming processes in a simple IT landscape
- Enterprise-grade farm data management
- Efficient management and execution of farming activities



Agribusiness Integration

Reliable Source Data

Integrate logistics, financials, production, quality control, procurement, sales, maintenance, and planning.

Sustainability & Consumer Demands

Improve transparency for environmental impact, animal welfare, and social responsibility.

Supply Chain

Limit disruptions and increase resilience with improved visibility, planning, and maintenance.

Climate Change

Decision support to adapt and plan farming practices to stay ahead of change and disruption.

Rising Input Costs

Optimize margins and improve efficiency by harnessing data to understand and limit costs.

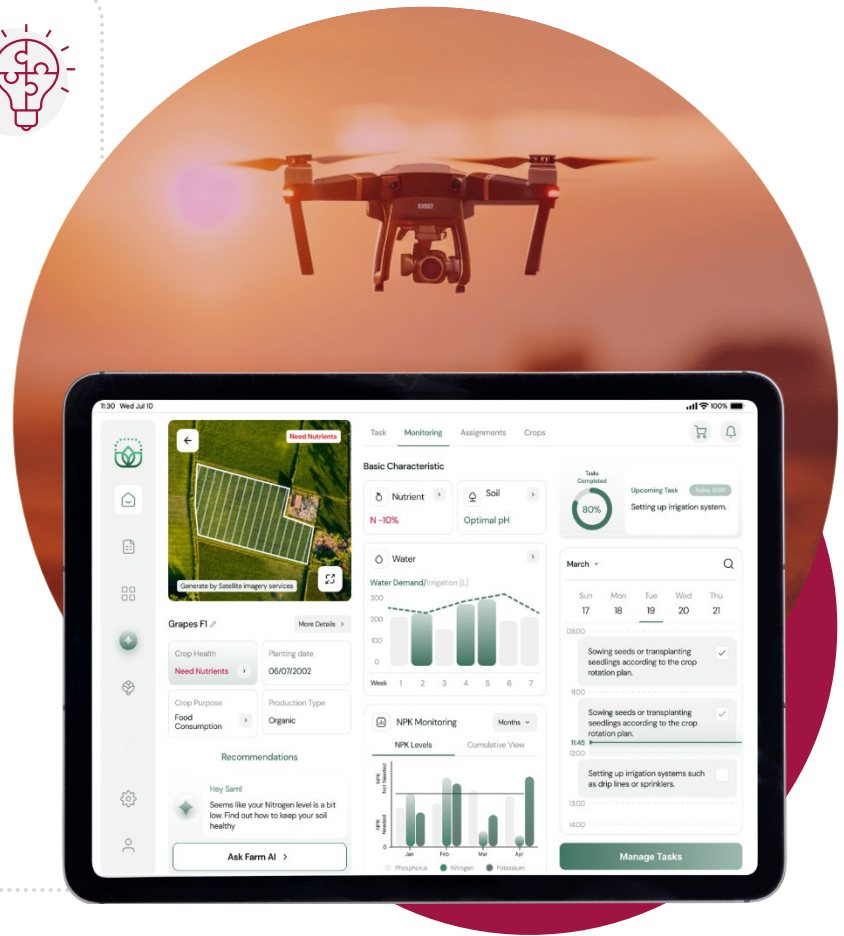
Smart Tech and AI

Leverage agronomic data, automation, and robotics to maximize output with predictive analytics.

What you get with msg S/4 Cloud for Agri offering?



- Accounting and Financial Closing
- Cost Management
- Profitability Analysis
- Financial Operations
- Treasury Management
- Sales and Order Promising
- Sourcing and Contract Management
- Operational Procurement
- Order and Contract Management
- Quality Management
- Warehousing and Storage
- Manufacturing Operations
- Fertilizer Blending
- Sales Management
- Transportation
- Maintenance



Benefits Delivered



msg.S/4 Cloud for Agribusiness is a ready-to-deploy solution that bridges the gap between field operations and decision support models. Benefit from built-in best practices that optimize operations, enhance productivity, and leverage AI and IoT devices.

- Capture and utilize agronomy data for better field management
- Manage farm resources and equipment autonomously and ensure peak productivity
- Optimize crop seed and analyze quality to predict and enhance yield
- Mobile app for farmers and growers with satellite imagery
- Improve crop protection analytics
- Simulate and generate recommendations to optimize profitability
- Manage farm costs and leverage improvements
- Full supply chain traceability from “farm to fork”
- Drive growth:
 - with suppliers for onboarding and technology integration
 - internally for employee training and development, data-driven decision-making, and sustainability reporting

Why work with us? Technical Solution Expertise + Agribusiness Industry Knowledge

msg global adds value by offering technical expertise plus agribusiness industry knowledge. We utilize cutting-edge software developed to address industry challenges, and as SAP's strategic development partner for agribusiness, we are your best source for solution expertise.

Further enhance your msg.S/4 Cloud for Agri with these certified features from partners:

- Climate **intelligence** for fresh produce and agribusiness
- **Advanced** satellite data and crop simulation
- Fresh Fruit and Vegetable **Quality** Control

Contact us to
discover the end-to-end
solutions that will feed
your business needs
now and into the future.



• **Embrace smart farming** technologies, leverage agronomic data, improve field and crop efficiency, adopt precision agriculture technologies, and explore alternative inputs to manage costs.

• **Optimize profit margins** by analyzing the cost of fertilizers, pesticides, animal feed, and fuel, using SAP's partner ecosystem to find the best pricing.

• **Access a simple user interface** for farmer and/or grower processes or interfaces with solutions such as AgVantage.



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